

Hamburg International Conference of Logistics 2010

Innovative Processes and Solutions in Logistics and SCM

02 – 03 September 2010, HAMBURG, Germany

We are pleased to announce and invite you to participate in the HICL 2010 Hamburg International Conference of Logistics, which will be held at Hamburg University of Technology (TUHH), Germany on 02 - 03 September 2010. This international conference is organized by the Hamburg University of Technology (TUHH).

Theme and Objectives

Today's business environment is changing significantly due to a steady progress towards more efficient organizational paradigms as well as product and process innovations. As companies have to compete on the global market with their products and services, the sector of logistics and supply chain management (SCM) has become a critical success factor. SCM and Logistics have proven to be a very dynamic field, prompting the players to constantly keep up with the latest solutions and processes to stay competitive and agile.

The international supply chains of multinational corporations that include many different types of companies across the globe have become sophisticated and complex systems. Their coordination requires new and creative ideas that combine technical, analytical and economical know-how to create innovative solutions to sustain the competitive advantage of a high-performance supply chain.

The constant, successful exchange of ideas between the scientific community and practitioners has proven to be an ideal breeding-ground for innovative solutions in SCM and Logistics to encounter the ever-changing challenges companies are facing today.

Innovative Processes and Solutions in Logistics and SCM - The HICL will provide a multidisciplinary network and forum for scientists and practitioners involved in logistics and supply chain management as well as in innovation management to interact with each other and exchange ideas and information on the latest issues in this field.

We welcome scientific and practical contributions from different disciplines such as Business Administration & Economics, Engineering, Computer Science, Science & Mathematics and Law.

Important Dates

Abstract deadline	Sunday, January 31st 2010 , 11:59:59 p.m (GMT+01:00)
Notification of Acceptance (Abstract)	Sunday, February 28th 2010 , 11:59:59 p.m (GMT+01:00)
Early Bird registration deadline	Wednesday, March 31st 2010 , 11:59:59 p.m (GMT+01:00)
Paper deadline	Thursday, April 15th 2010 , 11:59:59 p.m (GMT+01:00)
Notification of Acceptance (Full paper)	Tuesday, June 1st 2010 , 11:59:59 p.m (GMT+01:00)
Author registration deadline	Thursday, July 15th 2010 , 11:59:59 p.m (GMT+01:00)
Conference	02 - 03 September 2010

Scope of Topics

Papers addressing any relevant topic within the broad area of networks and nodes in Logistics and Supply Chain Management including, but not limited to the following are welcome:

- *Creating Innovations for Logistics Services*
- *Innovation Management in Supply Chains*
- *The Role of Suppliers and Service Providers in Supply Chain Innovation*
- *Innovation Measurement, Controlling and Risk Evaluation in Supply Chains*
- *Interrelationships between the Innovation of Internal Operations in Supply Chains*
- *Innovation induced Complexity and Risks in Logistics and Supply Chains*
- *Ramp up Management in Logistics and Supply Chains*
- *Profit and Risk sharing of Supply Chain Innovations*
- *State of the Art Marketing Strategies in Logistics and Supply Chain Management*
- *Coping With Market Trends for Logistics Services and Supply Chain Management*
- *Adoption of Innovations in Supply Chains*
- *Innovative IT Systems in Logistics and Supply Chain Management (RFID, SOA etc.)*
- *Innovations in Transport Systems (Air, Rail, Road, Sea)*
- *Organizational Innovations in Supply Chains*
- *Distributed Product Development in Supply Chains*
- *Managing Technological Risks in Supply Chains*
- *Interdependencies between Innovation Management and Supply Chain Performance*
- *Implementation Strategies for Innovation Management in Logistics and Supply Chains*
- *Innovative Concepts for Modelling and Simulation*
- *Customer Driven Innovation in Logistics and Supply Chains*
- *Innovative Marketing of Logistic Networks and Nodes*
- *Innovative Pricing Models for Logistic Service Providers*
- *Coordinating Sales and Supply Chain Management in Innovation Processes*

Submission Instruction

Authors are invited to submit original and unpublished research results/best practices that are not currently submitted for publication elsewhere. We ask for a brief abstract as well as the complete paper. Submissions must adhere to following rules:

Abstracts should be submitted first. Abstracts should not exceed 500 words and should be in MS Word and PDF. Abstracts should include three to four keywords and all authors' contact information.

Paper submissions may not exceed ... pages as the total length of the paper. Submissions should be in MS Word (the template is available at www.hicl.org) as well as PDF and printable on A4 sized paper. In keeping with recent HICL conferences, refereeing is double-blind.

Papers that exceed the length requirements or are submitted late will be rejected.

The official conference language for abstracts, papers and presentation is English.

Please submit the abstracts and papers to: **hicl@hicl.org**

Evaluation

The conference committee will evaluate topic contribution of each submission as well as accessibility to the HICL audience. The abstract should clearly describe the nature and relevance of the problems, the research methodology, and work-in-progress or final research results. Papers will be judged in significance, originality, relevance, novelty, correctness, and clarity.

Conference Chairs

Prof. Dr. Wolfgang Kersten

Prof. Dr. Thorsten Blecker

*Institute of
Business Logistics and General Management*

Prof. Dr. Christian Lüthje

Institute of Marketing and Innovation

Contact

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